Garden Club To Organize

The first organization meeting to initiate the forming of several progressive "grassroot" garden clubs in Contra Costa County will be held for the Danville - Alamo area at 9:30 a.m. Friday at the Methodist Church, 902 Danville Blvd., Danville.

Alyce Radocay of Lafayette will be the coordinator in establishing the charter clubs, each of which will have 125 members, with the only qualification for membership being the postal address of the town.

"We want members to learn the value of community involvement and knowing their neighbors," said Mrs. Radocay. "As we work and grow together we advance the principles upon which our great nation was founded."

The Heather Farm Garden Center Association will supply the necessary sponsorship for the new clubs and they will have no other affiliation for the first year of growth. The Garden Center will coordinate all garden club work countrywide and provide the necessary instruction workshops with the area's authorities. George Hearne, association president, will visit all clubs during the year and will be available to answer questions and solve problems.

All interested persons are invited to attend the meeting on Friday. Individuals interested in starting a grassroot club in their area may attend this meeting or call Mrs. Radocay at 939- for information.

Serving as general chairman in charge of arrangements for the Danville - Alamo Club is Mrs. Bruce Cassell, 837-

Her committee members include the Mmes. E.B. Moranville, Lyle Smith, William Well, Henry Johnson, Riley O'Neil, Ralph DeMain and Barbara Vashan.

Because all programs and workshops during the first year will be on basic fundamental principles of garden and flower arranging, members of existing area garden clubs will not be encouraged to join the new clubs.

Local Newspaper Article, ca. Late Spring/Early Summer, 1973.

GRASSROOTS GARDEN CLUBS BEGIN IN VALLEY

Alyce Radocay, coordinator - organizer; Patricia Cassell, temporary president, and Marianna Smith, communications officer. (Times Photo)

Valley Women To Start New Garden Club

More than 50 enthusiastic women who reside in the Danville - Alamo area are working this summer to organize a new grassroots garden club.

Their intention is to do their part in beautifying America through gardens in their own yards, neighborhoods and civic beautification programs, according to Alyce Radocay of Lafayette, who is helping to coordinate establishment of the club.

Mrs. Radocay reports that meetings will continue through the summer months and by September, 125 charter members will be formally installed.

The new club, she added, will be affiliated with the Heather Farm Garden Center Association with the ultimate goal of building a garden center for the area on five acres of land designed for such purpose in Heather Farm Park.

Coffees will be held at the following times and locations during the summer for prospective members:

July 12, home of Mrs. Rosamond Moranville, Drive, Danville, and July 25 at the home of Mrs. Nina Topping, Court, San Ramon.

Further information may be obtained by calling Mrs. Patricia Cassell, 837- , Mrs. Marianna Smith, 837- , or Mrs. Mary Jane Johnson , 837-

Pending formal installation in the fall, Mrs. Cassell is serving as temporary president; Mrs. Charlot Bailey, vice president; Mrs. Jeanette Fetch, treasurer, and Mrs. Moranville, recording secretary.

Future programs will include speakers, demonstrations on flower arranging, monthly question and answer periods on horticulture, workshops and civic beautification projects.

Contra Costa Times Thursday, May 22, 1975

Benefit plant sale

Danville - Alamo Garden Club will sponsor a benefit plant and garage sale May 30 at the home of Mary Leakey, Drive, Danville. Dorothy Grossman, pictured above, is the club president and announces that the sale will take place from 9 a.m. to 4 p.m. Sale chairmen are Ester Thompson and Nadine D'Urso. The public is invited to attend.

(Photo by Eric Rahkonen)

Valley Pioneer, June 25, 1975

NEW REGIME—Taking over as executive board members for the Danville-Alamo Garden Club are, from left, Mmes, Craig Boorey, treasurer; Robert Goreth, corresponding secretary; Wally Krivoy, recording secretary and Henry Schultzel, president. Installation ceremonies were held last week. Mrs. Doyle Beatenbough will serve as vice president.

Garden Club installs officers

The Danville-Alamo Garden Club installed new officers on June 19 at a luncheon meeting in the Alamo home of Roxana Donegan.

Those taking office for the coming year include Anne Schultzel, president; Helen Beatenbough, vice president; Bea Boorey, treasurer; Clare Krivoy, recording secretary; Nancy Goreth, corresponding secretary.

Rose Gaubert, who acted as installing officer, was given an Honorary Life Membership, and former president Dorothy Grossman was presented with a floral gift.

Regular meetings will not be held until fall but those interested in joining during the summer can contact one of the club officers or Lorraine Nienaber, membership chairman.